THE GOLDEN JUBILEE SALE-A-BRATION

THE
HOUSE OF
ABHINANDAN
LODHA

New Generation land®

AMMINA PHASE - 2

CLUB RIVER PARC

Close to the River Closer to the Club

BOOK TODAY FOR GOLDEN JUBILEE LAND BUYING BENEFITS

BOOK NOW ₹19.99 Lacs*

LAUNCHING

CELEBRATION ** LAND

AT FOOTHILLS OF MATHERAN

LESS THAN 2 HOURS FROM ANYWHERE IN MUMBAI AND PUNE

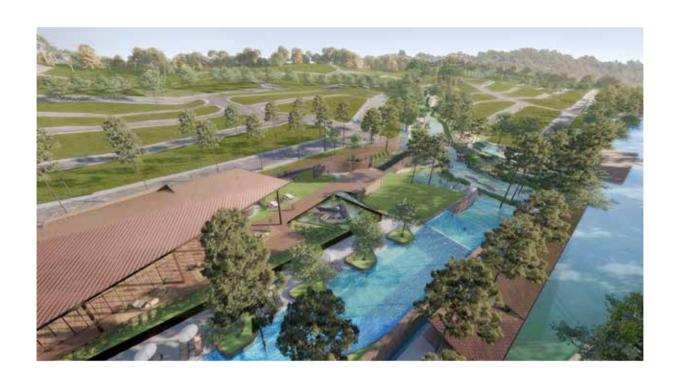


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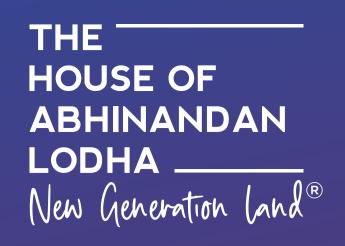






LESS THAN 2 HOURS FROM ANYWHERE IN MUMBAI AND PUNE





GOLDEN JUBILEE BENEFITS

Presenting an unmissable opportunity to participate in India's largest land launch and to become a landowner today. After all, New Generation Land® is for everyone. Launching CelebrationLand, a place not just to escape your routine but also to celebrate every slice of life with a sense of freedom, fun and family.



WEEKENDER

PLOT SIZE

MARKET RETAIL PRICE

CELEBRATION PRICE

1,000-1,200 Sq ft ₹25.99 LACS+TAXES ₹19.99 LACS+TAXES ₹18,278



FIESTA COLLECTION

PLOT SIZE

MARKET RETAIL PRICE

CELEBRATION PRICE

EASY EMI#

1,300-1,500 Sq ft

₹31.99 LACS+TAXES

₹25.99 LACS+TAXES

₹23,762



EASY EMI#

GALA COLLECTION

PLOT SIZE

MARKET RETAIL PRICE

CELEBRATION PRICE

EASY EMI#

2,000-2,200 Sq ft
₹45.99 LACS+TAXES
₹37.99 LACS+TAXES
₹34,729



CARNIVAL COLLECTION

PLOT SIZE

MARKET RETAIL PRICE

CELEBRATION PRICE

EASY EMI#

4,600-4,800 Sq ft
₹99.99 LACS+TAXES
₹87.99 LACS+TAXES
₹80,425



EUPHORIA COLLECTION

PLOT SIZE

MARKET RETAIL PRICE

CELEBRATION PRICE

9,600-10,000 Sq ft PRICE ON REQUEST PRICE ON REQUEST



BOOK TODAY FOR GOLDEN JUBILEE LAND BUYING BENEFITS



Realtime plot selection



Extra 200 sq.ft at no additional cost



3-year super relaxed payment plan



₹1 lakh Gold voucher on spot booking



ADD MONTH-LONG CELEBRATIONS TO YOUR CALENDAR

















Season of splashes







Whirlwind of lights and dance



Bring in prospertity and wealth



A feast for new beginnings

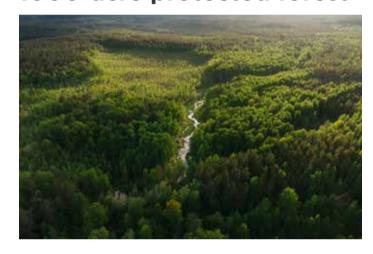




A LIFE SPENT IN NATURE IS A LIFE WELL LIVED



Imagine living next to a 1000-acre protected forest



The calming influence of a perennial river



More than 50 acres of open spaces & amenities



THE PROMISE OF NEW GENERATION LAND® ONLY BY THE HOUSE OF ABHINANDAN LODHA









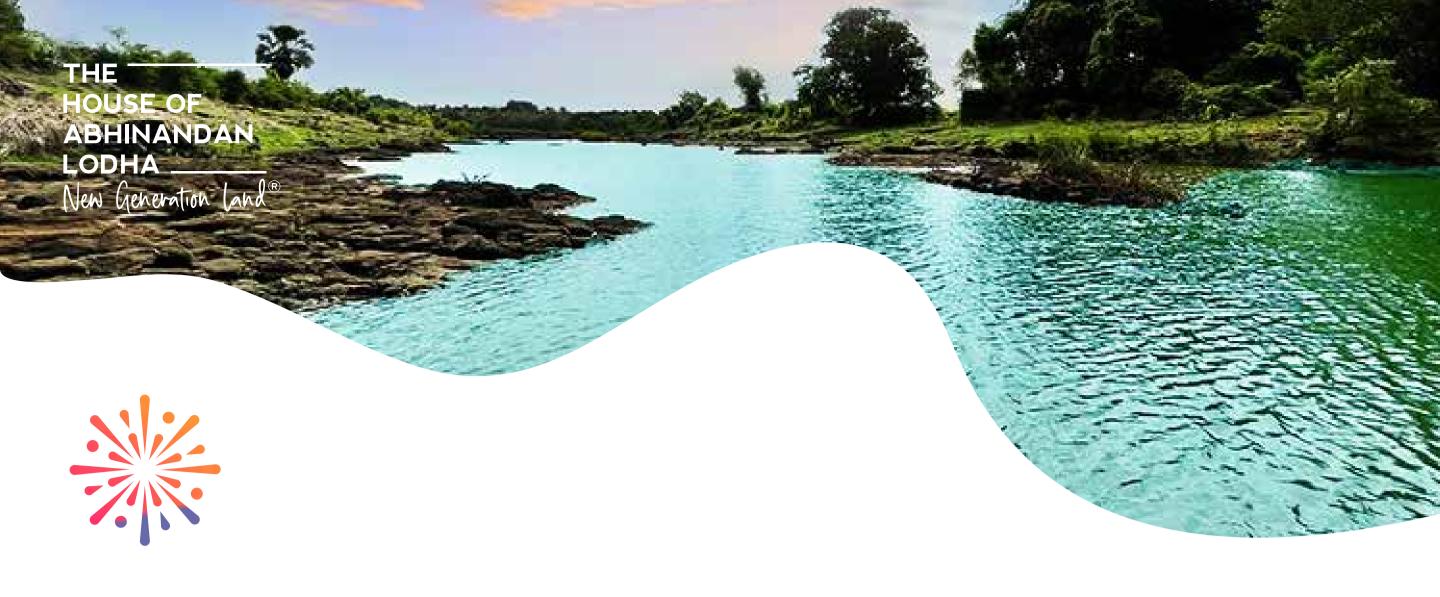


BOOK IN 3 EASY STEPS

GO TO HOABL.IN & CLICK ON THE 'BOOK NOW' BUTTON.

FILL YOUR DETAILS CHOOSE YOUR PLOT SIZE. PAY USING CREDIT CARD, DEBIT CARD, NETBANKING OR UPI.





WHAT MAKES FOOTHILLS OF MATHERAN THE INVESTMENT DESTINATION OF THE YEAR?

We are the House of Abhinandan Lodha. We are a consumer tech brand that is disrupting land buying by leveraging technology to make land more accessible, flexible & secure. We want to help our consumers create wealth that lasts generations. We are creating a community of people who grow, prosper & create a legacy together.

At The House of Abhinandan Lodha, we are in constant search of finding land that has great growth potential. Our previous projects at New Generation Land® like **The Isle of Bliss** at Dapoli & **Tomorrowland** at Anjarle have seen an appreciation of **77%** & **355%** appreciation, respectively. While these locations were 6 hours away from Mumbai & yet shown such an exponential growth

Our new project at **Foothills of Matheran** which is less than 2 hours away from Mumbai & Pune is an absolute no-brainer. Get exponential growth by investing in **CelebrationLand**.



THE TRANSFORMATION OF DAPOLI AND ANJARLE WITH

New Generation land®

DAPOLI PHASE 1

₹450 PSF AUGUST 2020

DAPOLI PHASE 2

₹540 PSF APRIL 2021

+20% appreciation

DAPOLI PHASE 2

₹800 PSF AUGUST 2021

+77% appreciation

ANJARLE PHASE 1

₹1400 PSF NOVEMBER 2021

+311% appreciation

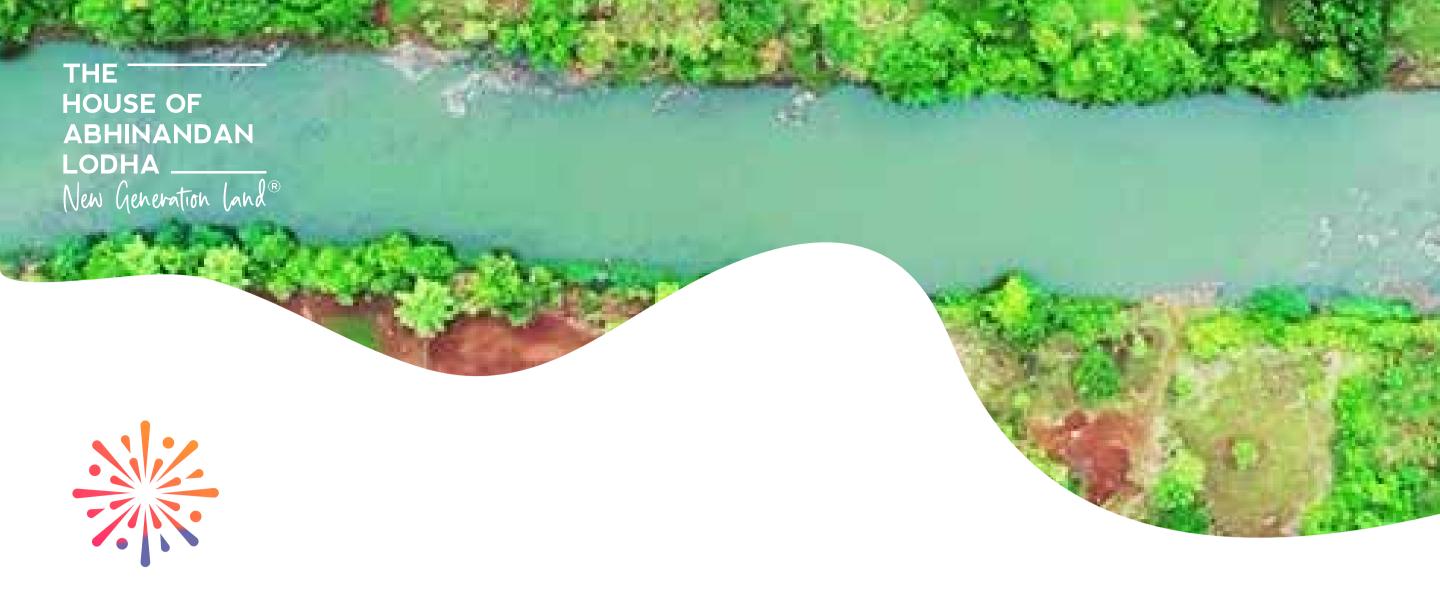
ANJARLE PHASE 2

₹1600 PSF MARCH 2021

+355% appreciation



6 HOURS FROM MUMBAI & 4 HOURS FROM PUNE



NOW IMAGINE A DESTINATION WHICH IS LESS THAN 2 HOURS AWAY FROM MUMBAI & PUNE



Matheran

The eco protected zone of Matheran will ensure your future generations experience the same Matheran you did.



Neral Station & Highway Connector

Internal Road connecting Neralstation to Peshwai road Karjat Muradabad Road proposed SH 103. Road is expected to be complete by 2024.



Navi Mumbai Airport Influence Notified Area

Planned development for the region with the upcoming airport by CIDCO will ensure smooth functioning new city in this area.



ND Studios

A film recording studio, Bollywood Theme Park, and the location where many Bollywood films, and shows have been shot.



Navi Mumbai International Airport

Located less than an hour away, this airport will lead to a infrastructure boom.





Bhimashankar Wildlife Sanctuary

An eco protected zone, this is home to a large number of species such as the Indian Giant Squirrel, Leopard Panthera pandus, Golden Jackal, Sambar, Barking deer, Rhesus Macaque and more.

If a destination which is **6 hours** away from Mumbai & **4 hours** away from Pune can give an appreciation of **355%**.

Just imagine the **growth potential** of a destination like **Foothills of Matheran** which is **less than 2 hours** away from Mumbai & Pune.

Foothills of Matheran is not only every Mumbaikar & Punekar's childhood memory but also a place where you can invest and create inter-generational wealth.





hoabl.in